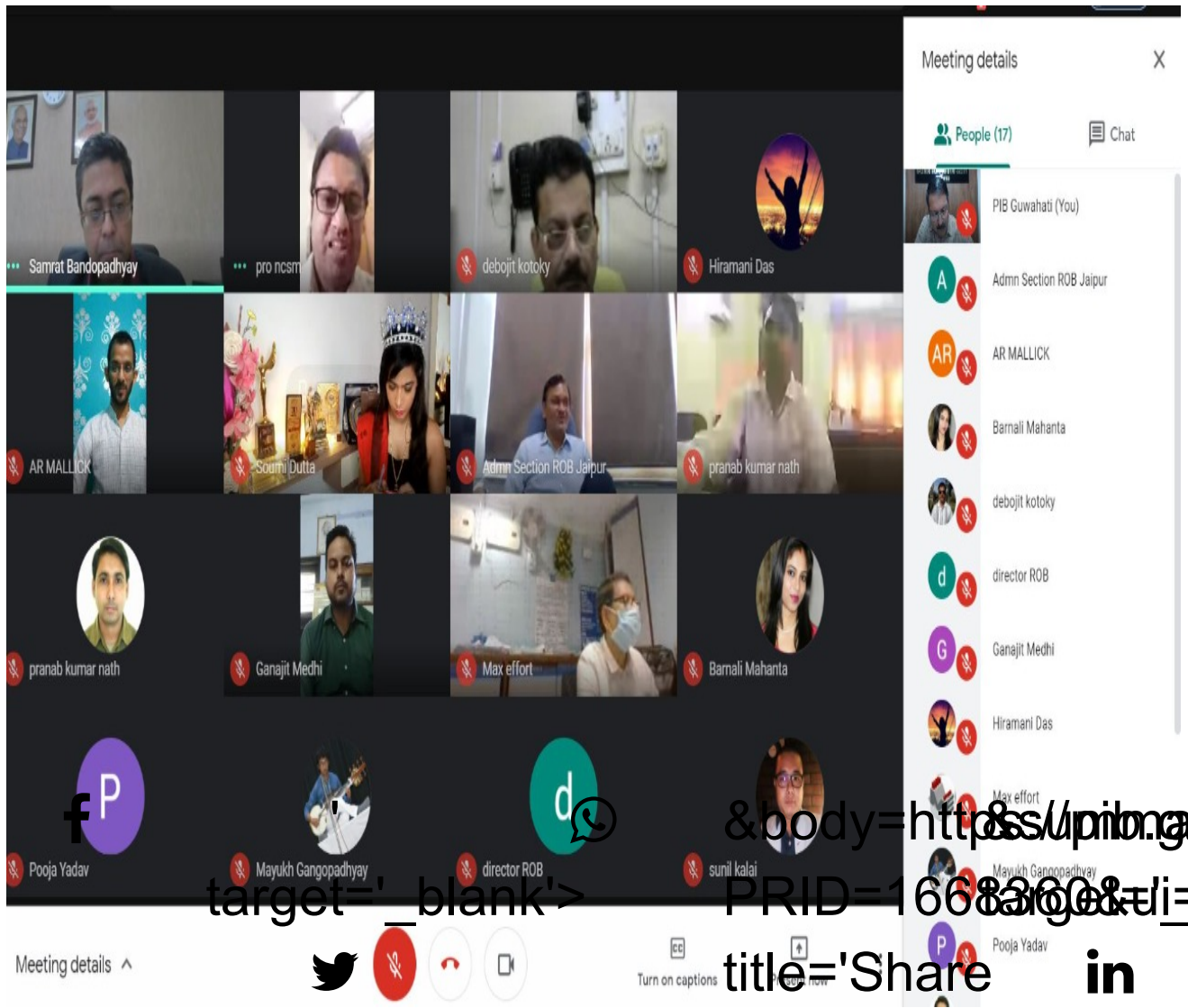


Ministry of Women and Child Development

'Ek Bharat Shreshtha Bharat' spurs AtmaNirbhar Entrepreneurship and Socio-Economic Development, experts opine

Posted On: 29 OCT 2020 1:16PM by PIB Guwahati

'Ek Bharat Shreshtha Bharat' is providing catalytic spur to AtmaNirbhar Entrepreneurship and Socio-Economic Development, experts emphasised in a Webinar organised by Press Information Bureau, Guwahati on the topic here today. A Galaxy of experts from textile, fashion Industry and socio-economic cultural fraternity, Government sector along with academicians deliberated and discussed about the topic from varied perspective.



Talking about the teachings of Sardar Vallabhbhai Patel and 'Ek Bharat Shreshtha Bharat', Padma Shri Naresh Chander Lal, Ambassador Swachh Bharat Abhiyaan, Andaman and Nicobar Islands, said that environment and bio-diversity of a place, is another aspect of cultural development. He said that 'Ek Bharat Shreshtha Bharat' is sustainable development with respect and accessibility to culture and ethos of a place. He lauded PIB Guwahati team for the Webinar and for the public awareness initiative on the topic.





Dr. Pragya Paliwal Gaur, ADG(Region), Press Information Bureau and Regional Outreach Bureau, Jaipur said that 'Ek Bharat Shreshtha Bharat' is appreciation of multiple cultures of the country and how it is leading to socio-economic development, particularly the evolving importance of woman entrepreneurs in multiple arenas of work.

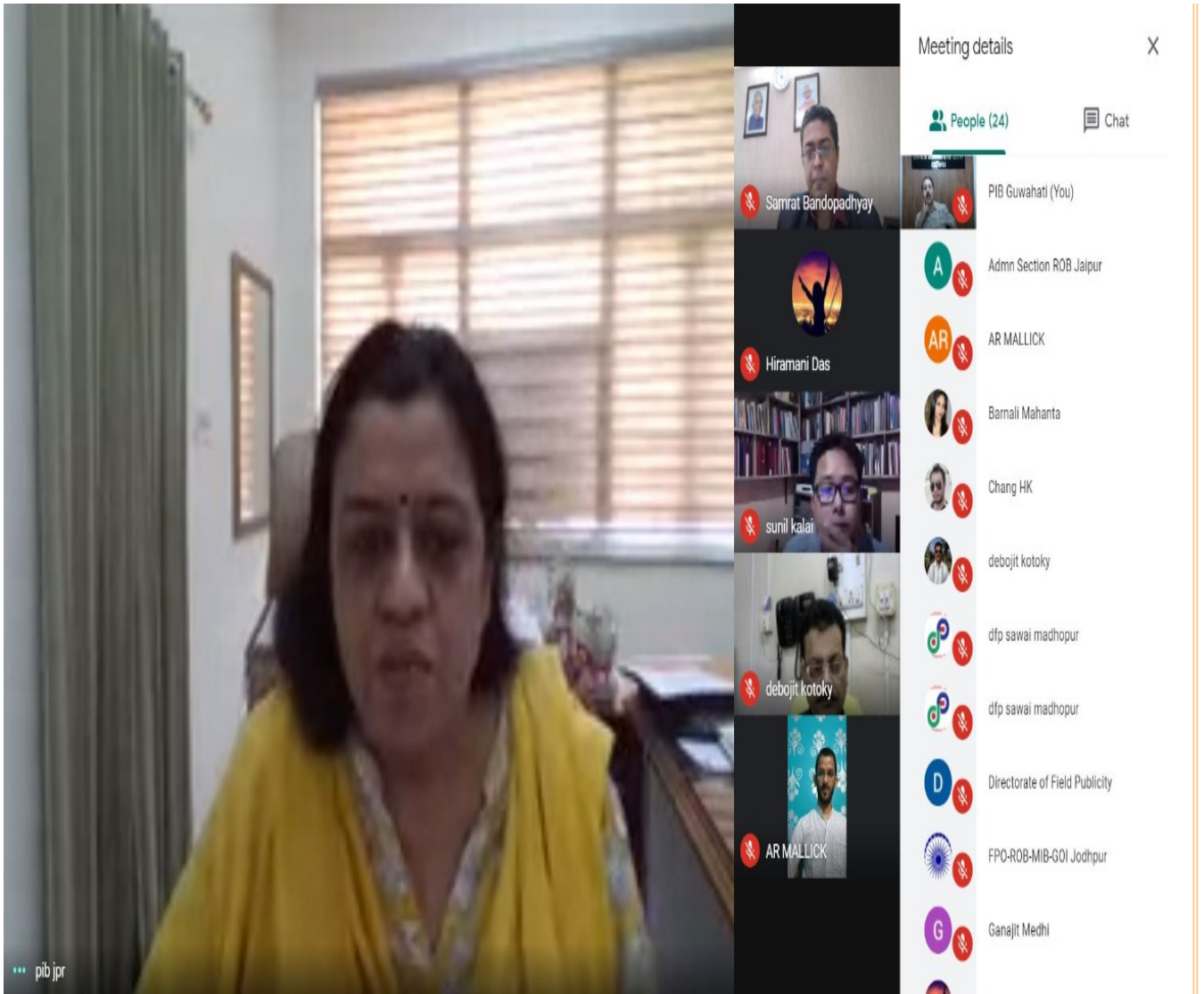


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Ms. Ritu Shukla, Director, Regional Outreach Bureau, Jaipur said that Culture of a place is correlated to the socio-economic development of place. She that the opportunities in various sectors and markets are opening vitas of economic activities where woman entrepreneurs are playing a vital role.

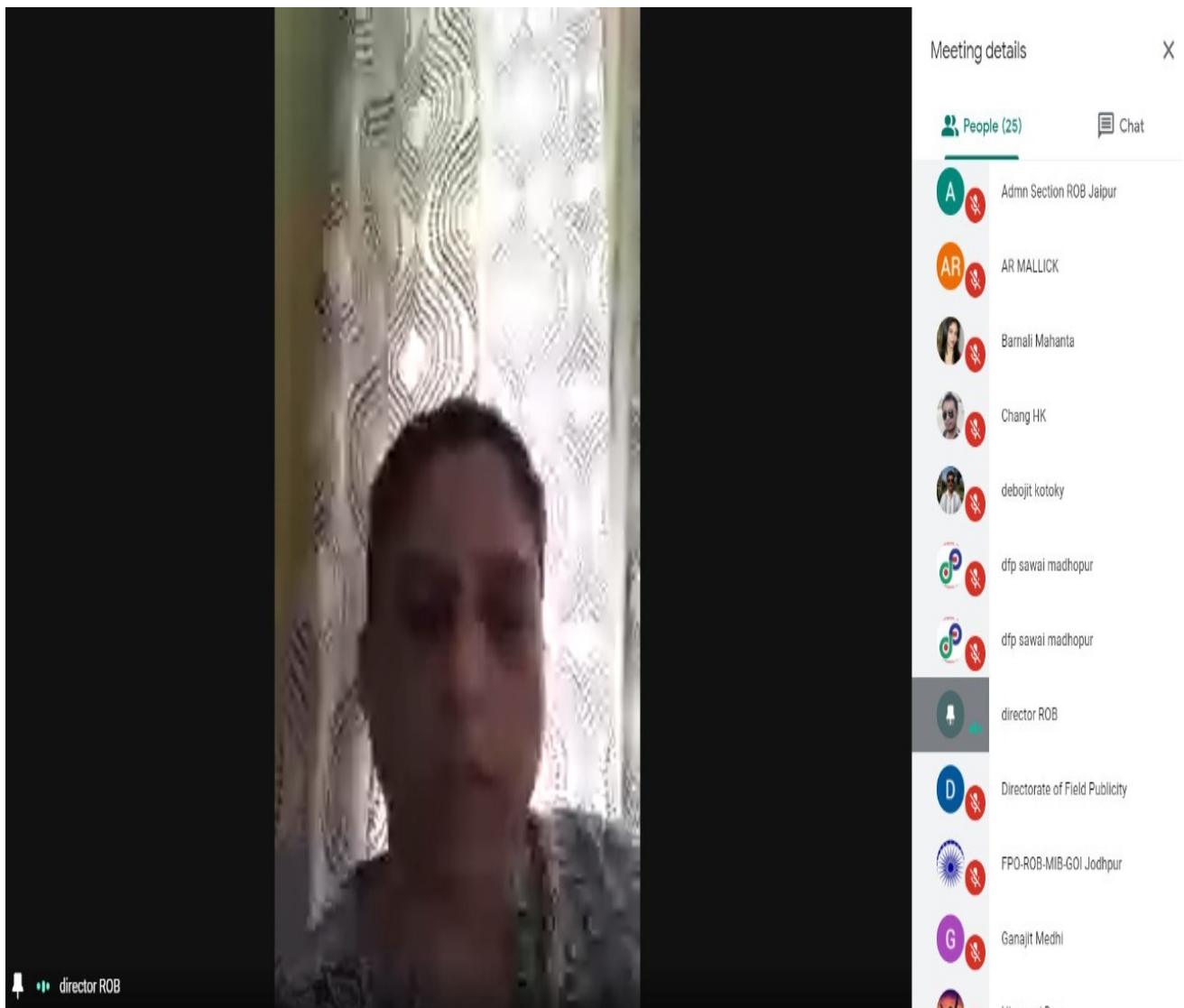


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Talking about Assam and Rajasthan, the two states which are grouped together in 'Ek Bharat Shreshtha Bharat', Ms Soumi Dutta, a beauty pageant winner Mrs India Universe (Kolkata) 2019 and an entrepreneur in textile and fashion industry said that culture opens a vista of opportunities. She said that women entrepreneurs are changing the arena of business and opportunities in the employment sector. She said that employment is also correlated to the socio-economic development of a place.

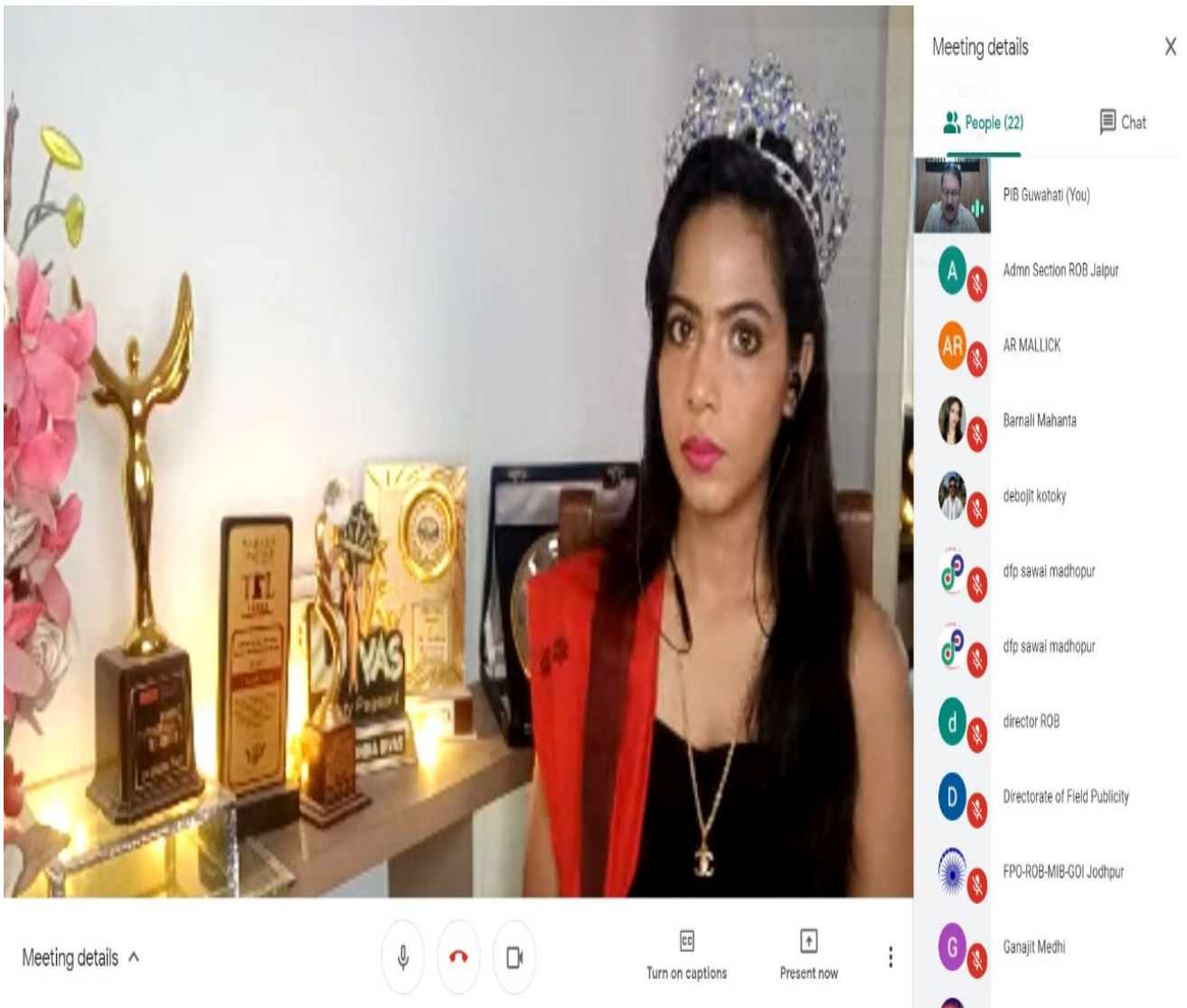


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Ms Barnali Mahanta, Information Assistant, Press Information Bureau, Guwahati said that the culture and the discipline, hard work of women entrepreneurs in a place also affects the quality and final results leading to a WIN-WIN scenario for various efficacious opportunities in the value chain of development. Ms Hiramani Das, Field Exhibition Officer, Regional Outreach Bureau, Guwahati said in this context, the Railways and Airlines are connecting places of tourism which helps in cultural appreciation of a place too. She said that the celebration in Assam including that of Rongali, Kongali and Bhogali Bihu, Baisagu and Bohuwa dance demonstrates the culture of people.

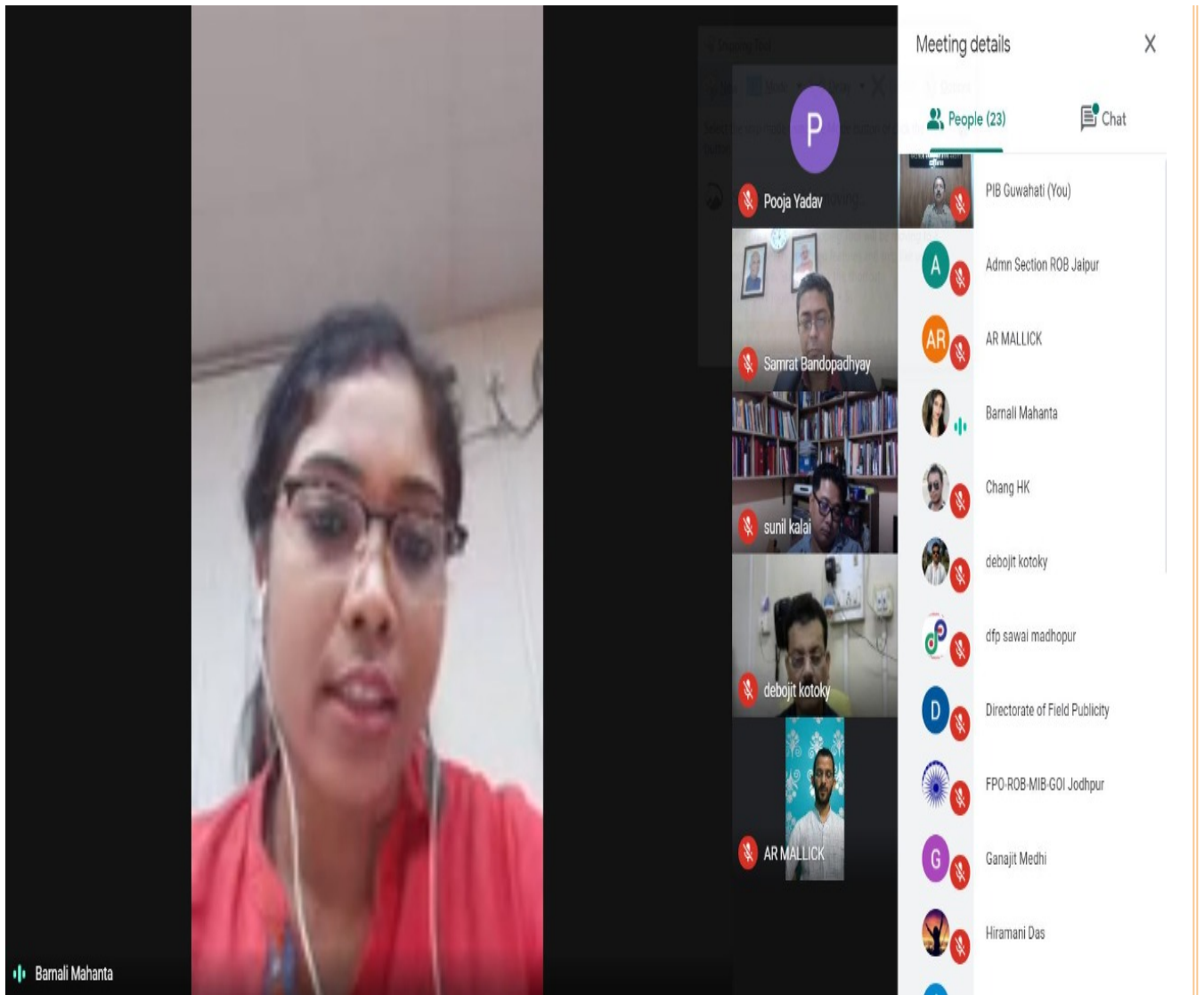


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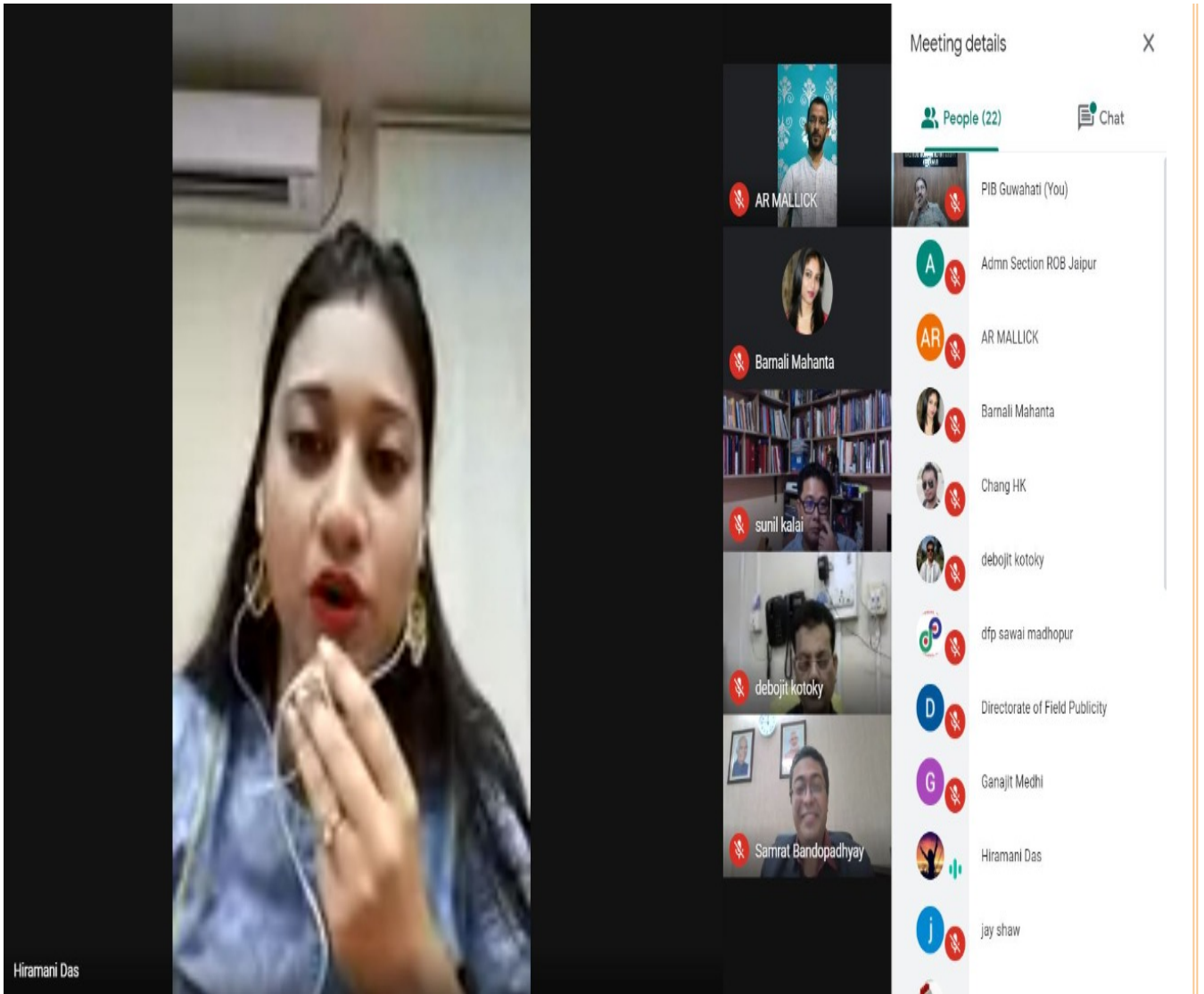


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Shri Satyajit Narayan Singh, PRO, National Council of Science Museum, Ministry of Culture and Ms Pooja Yadav, a Journalist said that the exuberance and vivacity of culture and festivals exemplifies its ebullience and opportunities for youth of the country. They said that 'Ek Bharat Shreshtha Bharat' celebrates the joy of cultural diversity. They further said that the culture and festivals of Assam demonstrate the simplicity and the enthusiasm among the people.

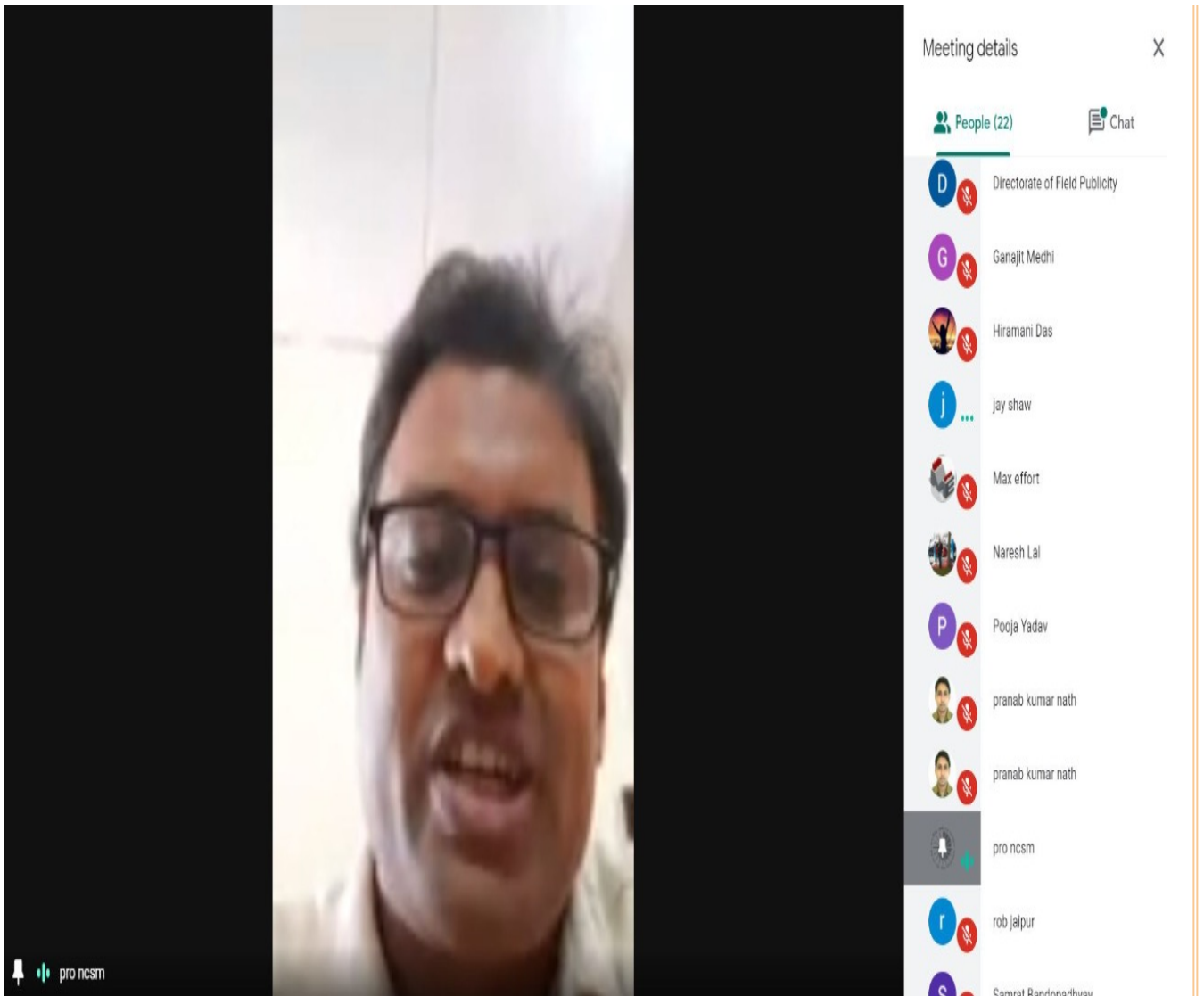


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Meeting details X

People (25) Chat

- PIB Guwahati (You)
- Admn Section ROB Jaipur
- AR MALLICK
- Barnali Mahanta
- Chang HK
- debojit kotoky
- dtp sawai madhopur
- dtp sawai madhopur
- Directorate of Field Publicity
- FPO-ROB-MIB-GOI Jodhpur
- Ganajit Medhi

Talking about the pivotal and vital importance of infrastructure, Shri JP Shaw, HoD, Travel and Tourism, Maulana Abul Kalam Azad University of Technology, Kolkata and former Regional Director, Ministry of Tourism and Abdur Rahman Mallick, Advocate, Delhi High Court said that connectivity between and among states helps in economic and social development. They said that the women leadership in evolving entrepreneurial market of Tea tourism, Adventure tourism, Eco-tourism, Medical tourism and pottery industry are opening vitas of employment opportunities for youth of North East.



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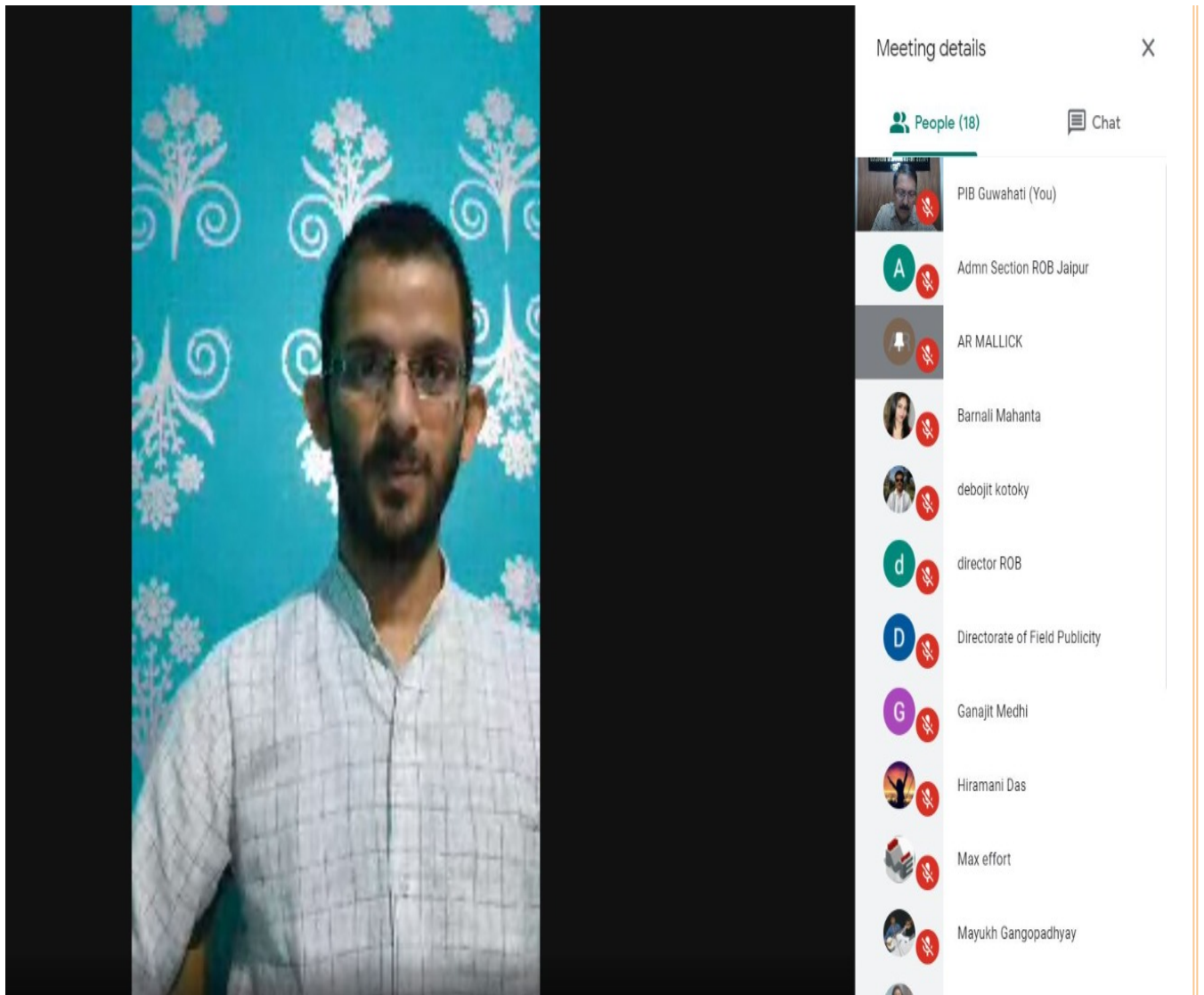


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Shri Asish Biswas, Former DGM SBI and Circle Development Officer, HR In-Charge, North-East Region and Ms Srishti Jaswal, Journalist said that media has a quintessential and pivotal importance to make aware about the pertinent aspects of socio-cultural development of a region. They said that not only the highways, railways and airlines are ways of communication, but also they are also helping in connecting the country, emotionally and culturally. They said the infrastructure is the centre of economic development with opportunities for farmers to connect to markets.



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Meeting details X

People (20) Chat

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- Admn Section ROB Jaipur
- AR MALLICK
- Barnali Mahanta
- Chang HK
- debojit kotoky
- dfp sawai madhopur
- Hiramani Das
- jay shaw
- Max effort
- Naresh Lal

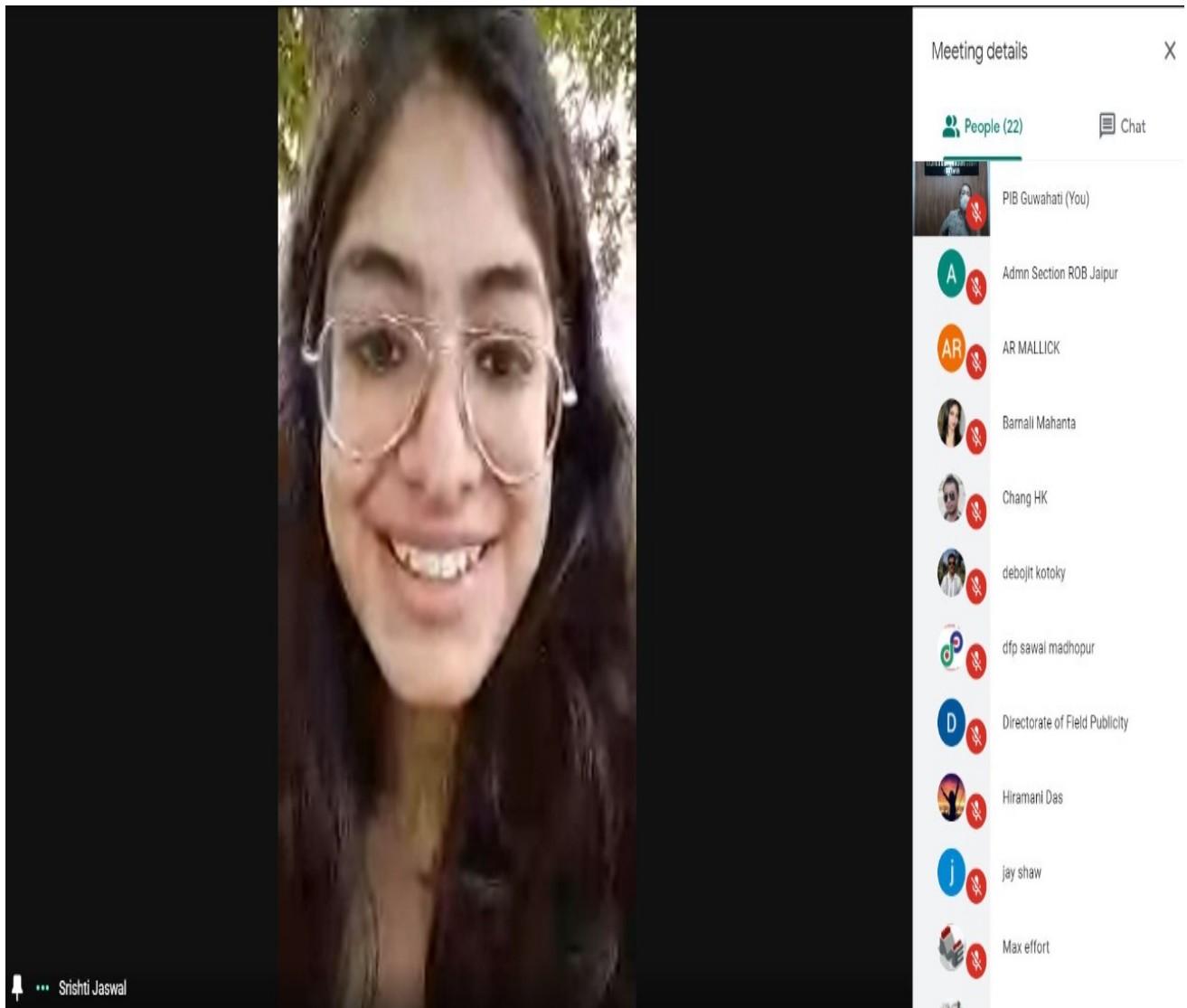


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The public awareness Webinar on teachings of Sardar Patel Webinar was managed and coordinated by Shri Samrat Bandyopadhyay, Joint Director, PIB Guwahati. While Shri Pallav Chakravorty, Deputy Director, PIB welcomed the experts, along with students, eminent journalists and other government senior officials from Press Information Bureau, Doordarshan, Regional Outreach Bureau, All India Radio of Delhi, Assam and Rajasthan were also present on the occasion.



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